## ROSTSELMASH

**QOSTSELMASH** 

## 94 YEARS OF EXPERIENCE

11 PRODUCTION SITES

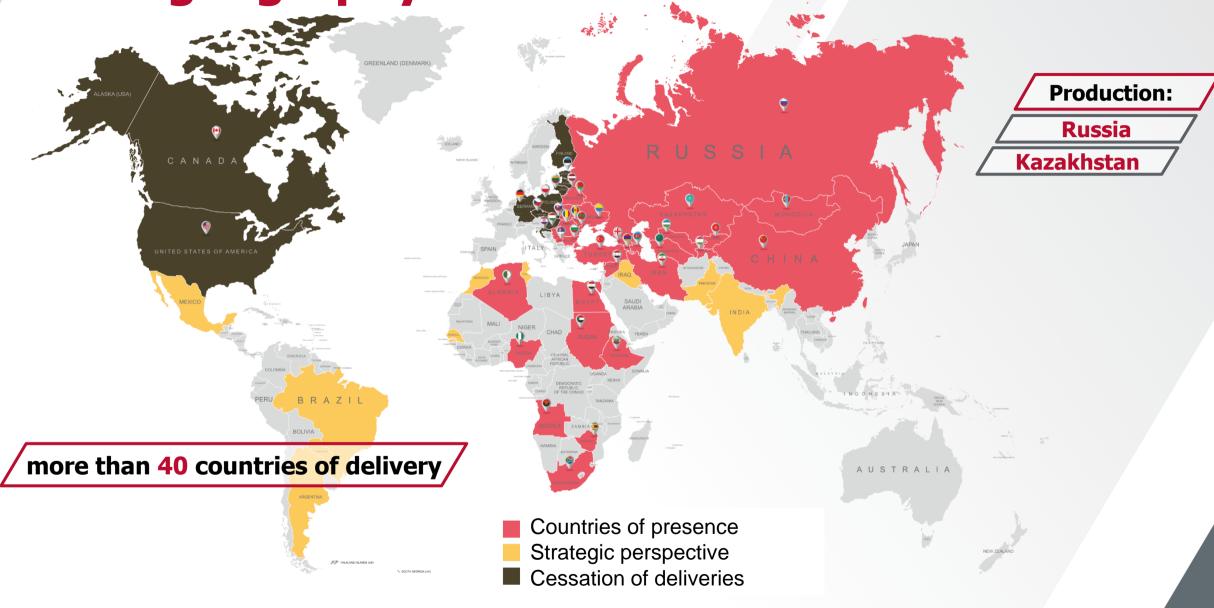
IN-HOUSE INNOVATION CENTRE

150 MODELS and MODIFICATIONS

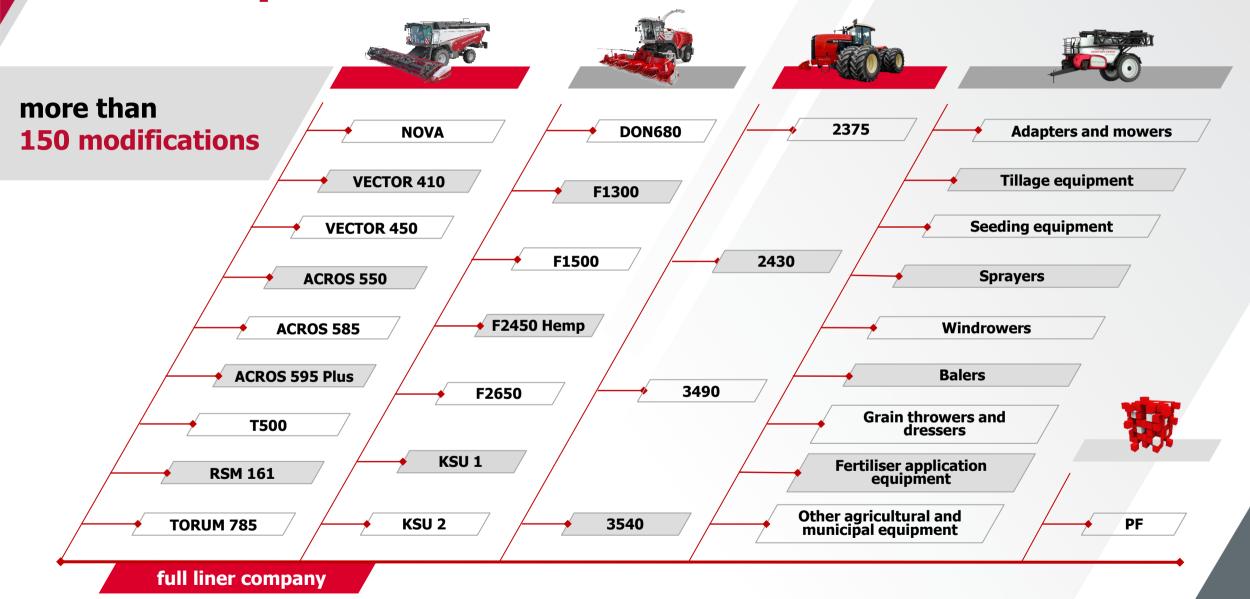
40 EXPORTING COUNTRIES

>14,300 EMPLOYEES

## Sales geography



## **Product portfolio 2023**



#### **Ecosystem of digital solutions**

RSM Agrotronic - agromanagement platform, a place of aggregation of all telemetry system data

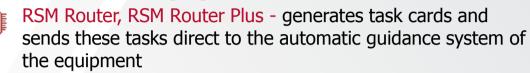
#### **Automatic guidance systems**

- RSM Agrotronic Pilot 1.0, RSM Agrotronic Pilot 1.0 electromotor automatic guidance system basing on the RTK and GNSS technologies
- RSM Agrotronic Pilot 2.0 automatic guidance system basing on the hybrid technology: machine vision, RTK and GNSS
- RSM Agrotronic Pilot 2.1 system of the harvester's motion trajectory control system basing on the row sensor when harvesting cultivated crops and forage

#### **Safety and emergency systems**

- RSM FaceID machinery operator identification system
- RSM Transport ID friend-foe vehicle identification system
- RSM Device ID system aimed at automated wireless identification of the header, as well as trailed and tractor-carried equipment
- RSM OkID system of intelligent monitoring of the equipment operator status
- RSM NightVision processes night image in real-time mode and transmits it to the display

#### M2M and telemetry systems

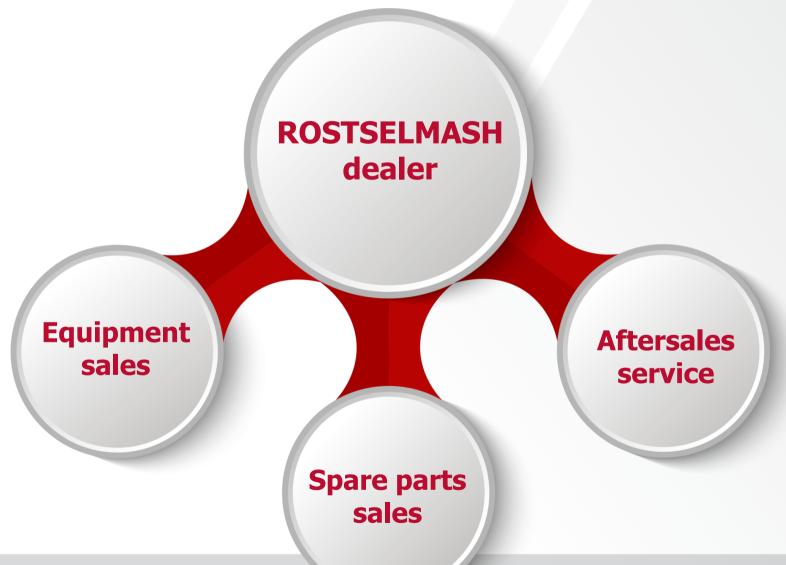


#### **Operating process automation systems**

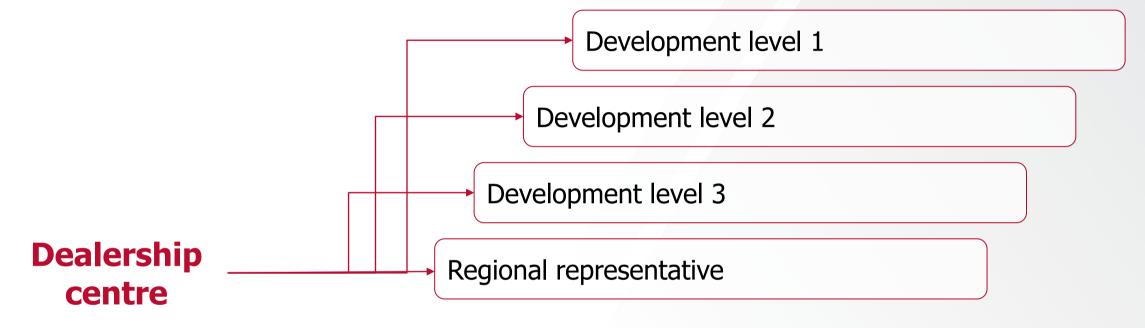
- RSM Yield Mapping system provides measuring of the threshing yield in each point of the field and generates и yield and moisture cards
- RSM AutoCrop, RSM Level control, RSM 4D Cleaning, RSM Return to threshing system, RSM Optimax Plus – system optimizing operating process of the grain harvesters
- RSM Cruise Control, RSM Pressure Control, RSM Isobus, RSM Depth control systems optimizing operating process of the tractors
- RSM SynSpeed, RSM Yield Mapping, RSM IQ Doser, RSM Varicut, RSM Autosharp, RSM FillControl, RSM IQ-Fill – systems optimizing operating process of the forage harvesters



The way your company will make money:



#### The way your company will make money:



Dealership centre development level affects the amount of discount for equipment and spare parts provided to the dealer.

The development level value shall be assigned based on the dealer's assessment for compliance with Rostselmash dealer standard.











#### **Revenue:**

800 million to 1 billion RUB annually

#### **Discount:**

Individual discount for equipment and spare parts

## **Complete** manual

on business launch and activities

Specialist training Topicspecific training courses for all specialists **Quick** launch and support of compliance activities

#### **Our Standards**

Availability of equipment ensuring a complete process cycle

Two-year equipment warranty

Available services – radial distance to the customers less than 150 km

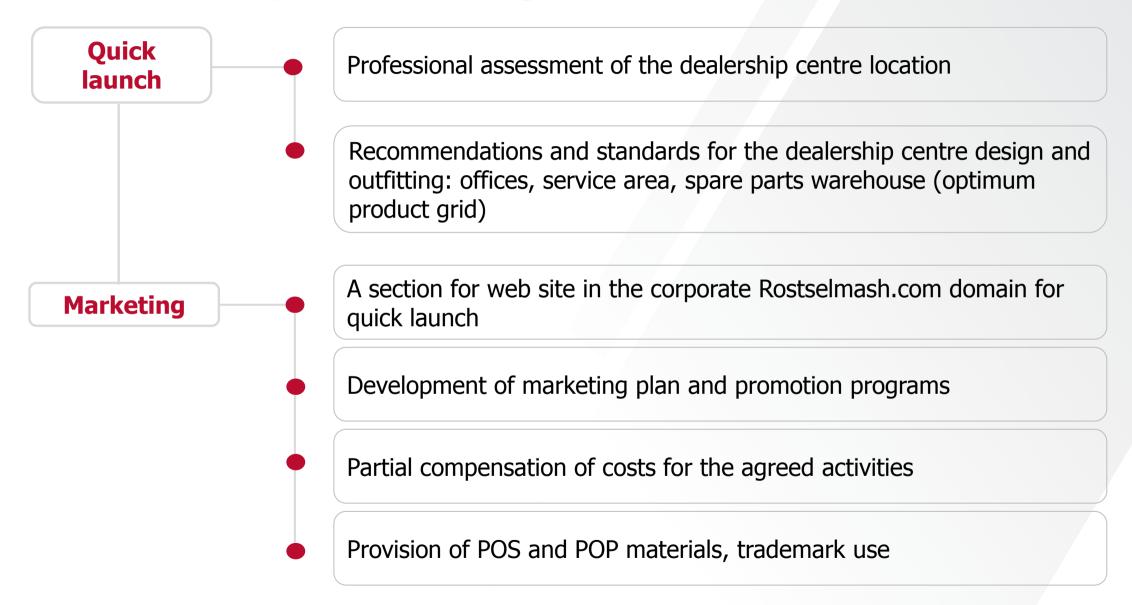
The response time is 4 hours worldwide

24-hour hot line support

Spare parts delivery to the field within 24 hours

On-line ordering of spare parts "directly to the field"

The largest network of trade and service centres across Russia





## **DC** design

#### **Dealership centre exterior**



Example of a dealership centre design

## **DC** design

#### **Dealership centre exterior**



## **DC** design

#### **Dealership centre interior**









# Investments and Economical Indicators



# **Investments and Economical Indicators**

• 0 py6. Lump sum payment



Investments: from 200 million (25% of annual sales)

## **Investments and Economical Indicators**

#### **Average Economical Indicators**

800 million to 1 billion Annual sales

(equivalent of Russian

roubles)

**Project investments** starting from 200 million

Payback period from 5 years

\*Detailed calculations can be provided on request

# **Investments and Economical Indicators**

#### To make our team, you need:



## To be a dependable partner

To be a legal entity incorporated more than 3 years ago



## A stable position on the market

Positive dynamics and good financial standing

#### ROSTSELMASH



To decline any work with our competitors



## Transparency and openness

To provide reliable information

We understand that big business is for strong-willed individuals and professional teams.

Our partners are ready to take responsibility for their decisions and accept the challenges of the business environment.

## ROSTSELMASH