

ROSTSELMASH

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94 YEARS OF
EXPERIENCE

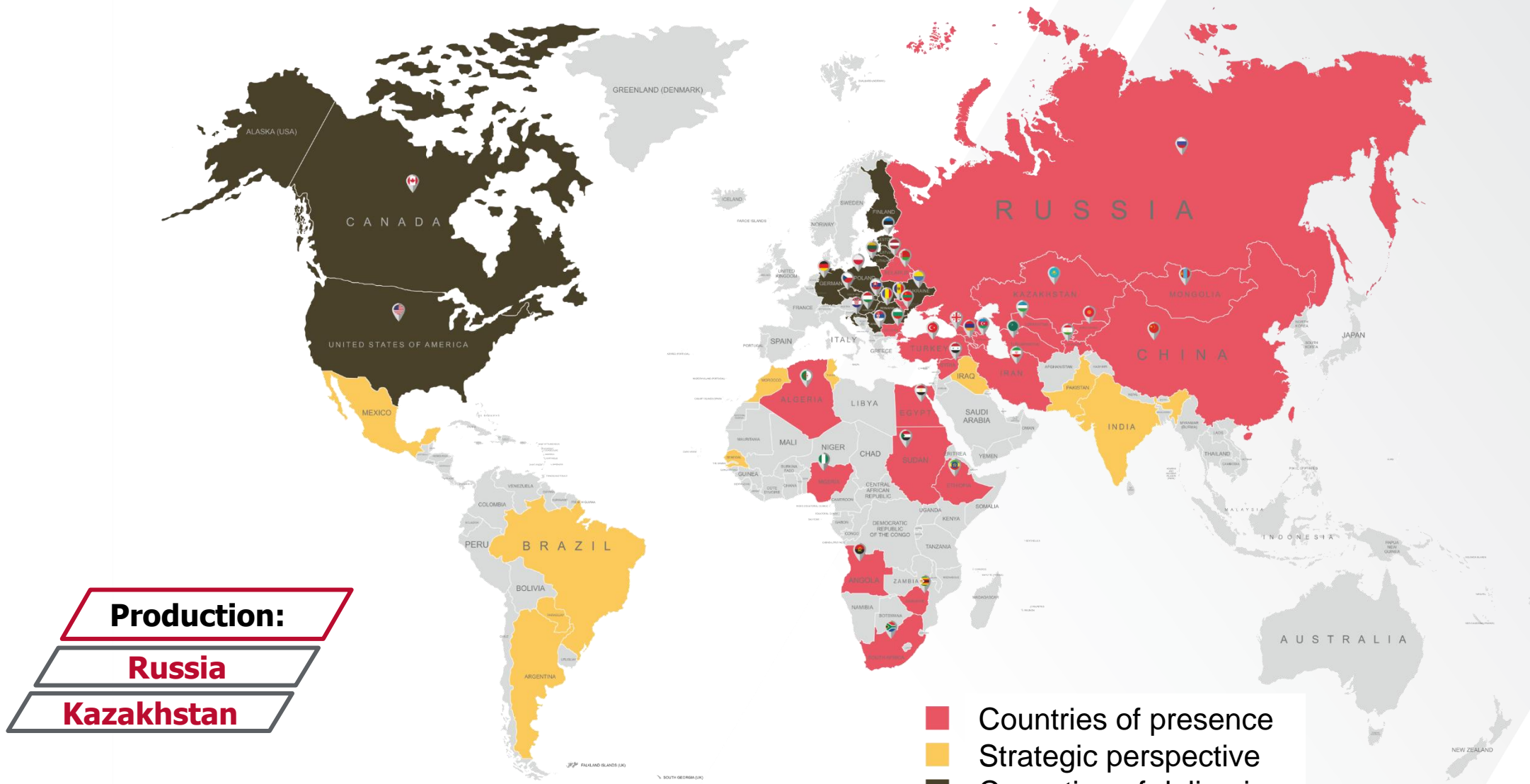
**IN-HOUSE
INNOVATION CENTRE**

150 MODELS and
MODIFICATIONS

20 EXPORTING
COUNTRIES

> 14,800 EMPLOYEES

Sales geography



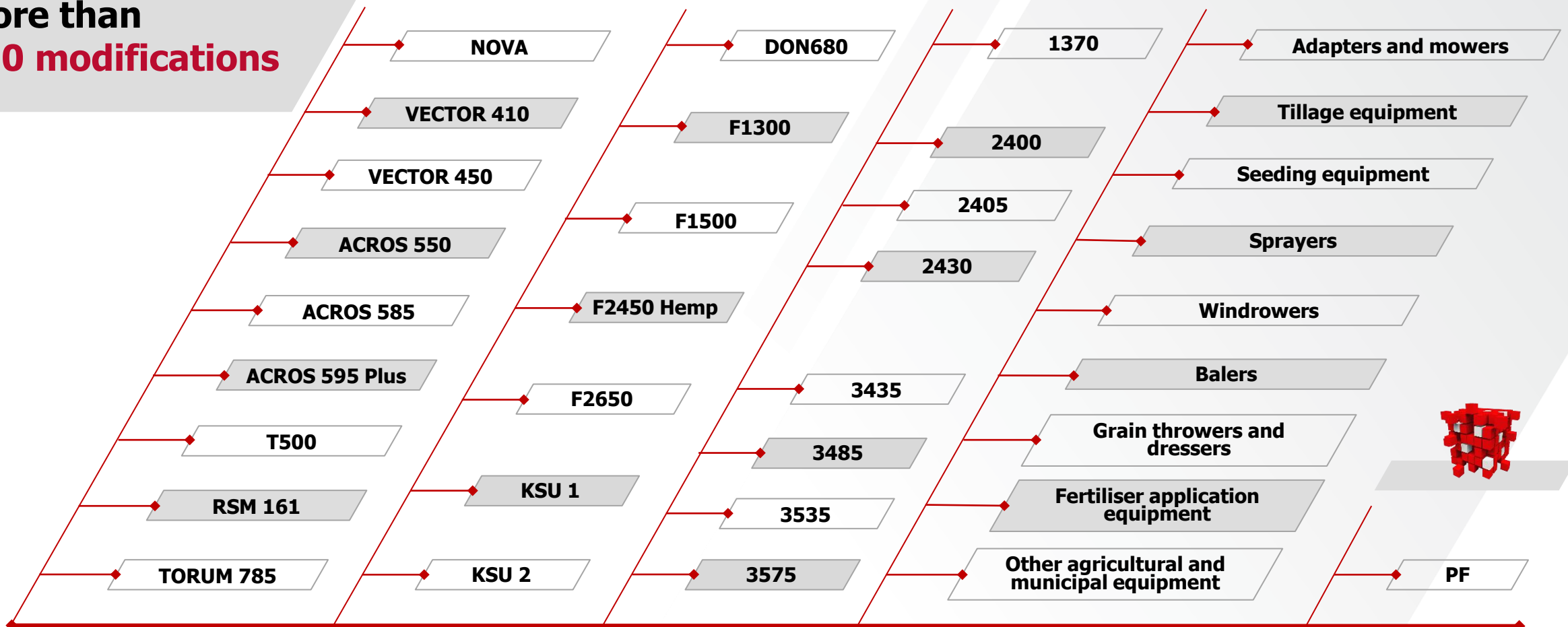
Production:
Russia
Kazakhstan

■ Countries of presence
■ Strategic perspective
■ Cessation of deliveries

Product portfolio 2024



more than
150 modifications





full liner company





Ecosystem of digital solutions

RSM Agrotronic - agromanagement platform, a place of aggregation of all telemetry system data


Automatic guidance systems

-  **RSM Agrotronic Pilot 1.0, RSM Agrotronic Pilot 1.0 electromotor** - automatic guidance system basing on the RTK and GNSS technologies
-  **RSM Agrotronic Pilot 2.0** - automatic guidance system basing on the hybrid technology: machine vision, RTK and GNSS





Safety and emergency systems

-  **RSM FaceID** - machinery operator identification system
-  **RSM Transport ID** - friend-foe vehicle identification system
-  **RSM Device ID** - system aimed at automated wireless identification of the header, as well as trailed and tractor-carried equipment
-  **RSM NightVision** - processes night image in real-time mode and transmits it to the display

M2M and telemetry systems

-  **RSM Router** - generates task cards and sends these tasks direct to the automatic guidance system of the equipment

Operating process automation systems

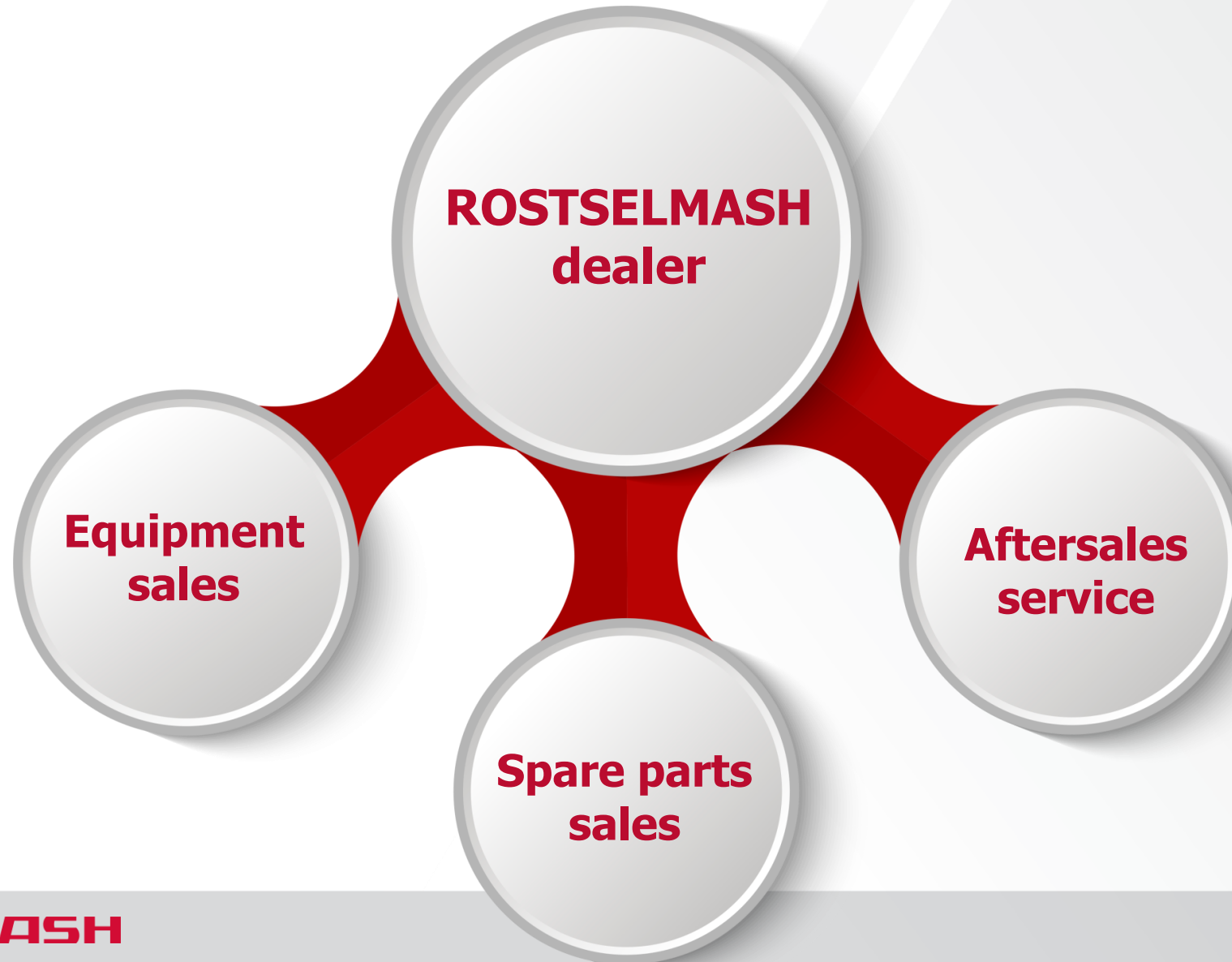
-  **RSM Yield Mapping** - system provides measuring of the threshing yield in each point of the field and generates a yield and moisture cards
-  **RSM AutoCrop, RSM Level control, RSM 4D Cleaning, RSM Return to threshing system, RSM Optimax Plus** – system optimizing operating process of the grain harvesters
-  **RSM Cruise Control, RSM Pressure Control** – systems optimizing operating process of the tractors
-  **RSM SynSpeed, RSM Yield Mapping, RSM IQ Doser, RSM Varicut, RSM Autosharp, RSM FillControl** – systems optimizing operating process of the forage harvesters

Partnership Advantages

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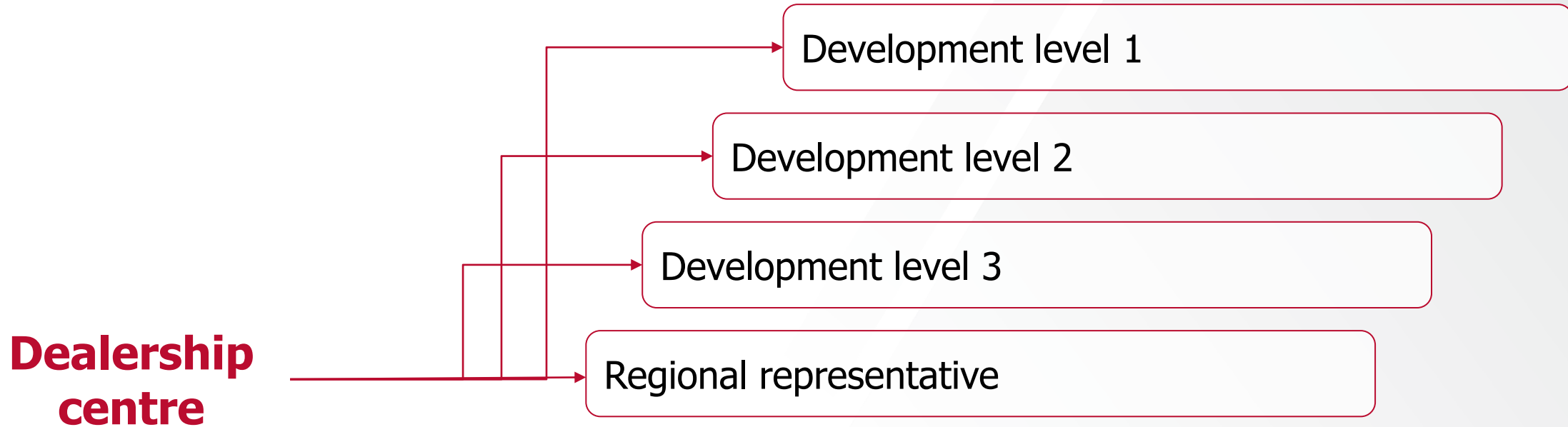
Partnership Advantages

The way your company will make money:



Partnership Advantages

The way your company will make money:



Dealership centre development level affects the amount of discount for equipment and spare parts provided to the dealer.

The development level value shall be assigned based on the dealer's assessment for compliance with Rostselmash dealer standard.

Partnership Advantages



Revenue:

800 million to
1 billion RUB
annually



Discount:

Individual discount
for equipment and
spare parts



Complete manual

on business launch
and activities



**Specialist
training** Topic-
specific training
courses for all
specialists



Quick launch and
support of
compliance
activities

Our Standards

Availability of equipment **ensuring a complete process cycle**

Two-year equipment warranty

Available services – radial distance to the customers **less than 150 km**

The response time is **4 hours** worldwide

24-hour hot line **support**

Spare parts delivery to the field **within 24 hours**

On-line ordering of spare parts “directly to the field”

The largest network of trade and service centres across Russia

Partnership Advantages

Quick launch

- Professional assessment of the dealership centre location

- Recommendations and standards for the dealership centre design and outfitting: offices, service area, spare parts warehouse (optimum product grid)

Marketing

- A section for web site in the corporate Rostselmash.com domain for quick launch

- Development of marketing plan and promotion programs

- Partial compensation of costs for the agreed activities

- Provision of POS and POP materials, trademark use

Partnership Advantages



DC design

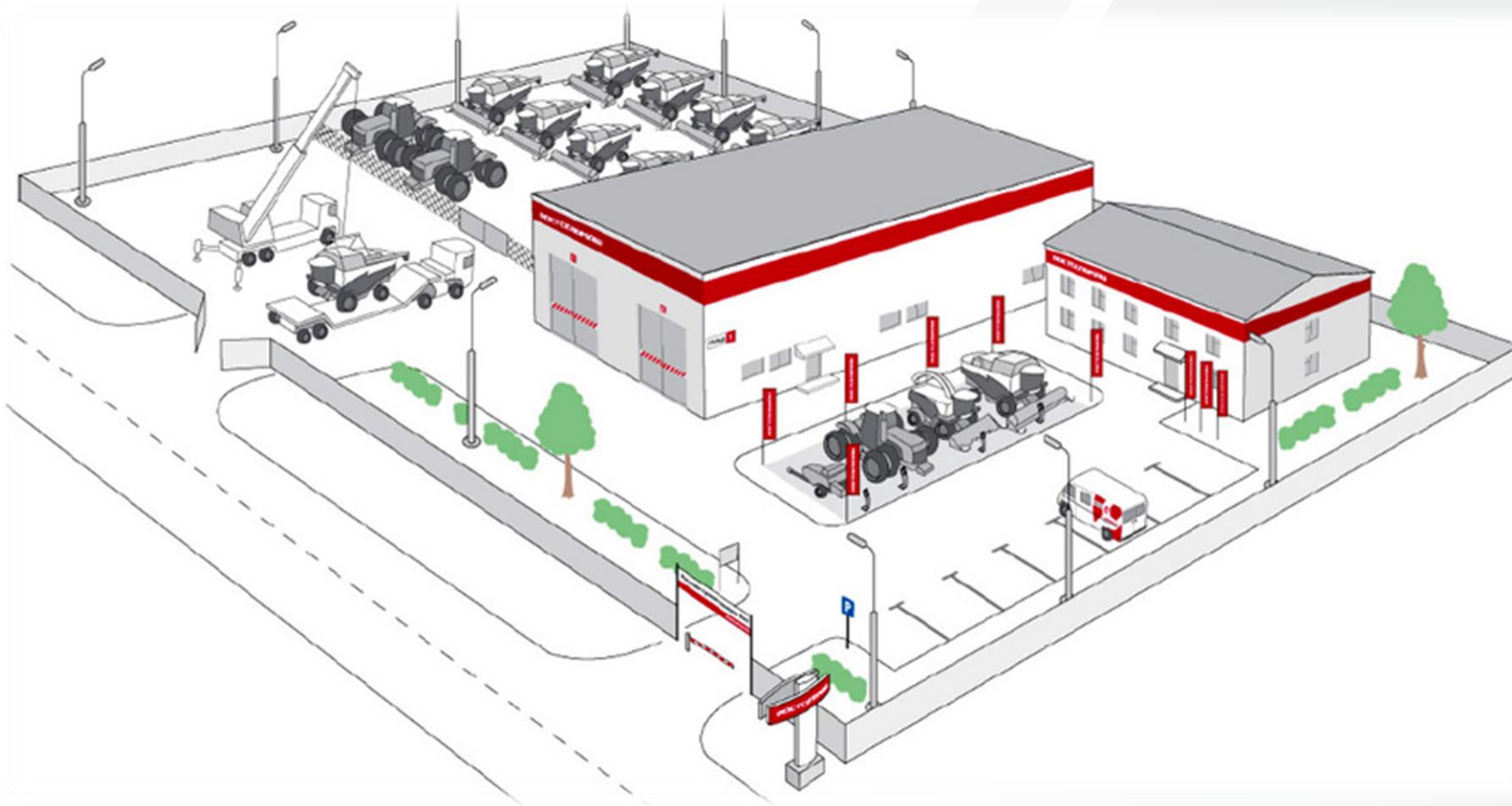
Dealership centre exterior



Example of a dealership centre design

DC design

Dealership centre exterior



Example of a dealership centre design

DC design

Dealership centre interior



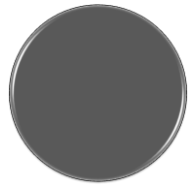
Investments and Economical Indicators

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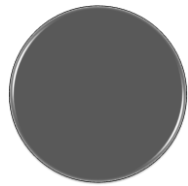
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Investments and Economical Indicators

 **0 руб.** Lump sum payment



 **0 %** Royalties



Investments:
from 200 million
(25% of annual sales)

Investments and Economical Indicators

Average Economical Indicators

Annual sales	800 million to 1 billion (equivalent of Russian roubles)
Project investments	starting from 200 million
Payback period	from 5 years

**Detailed calculations can be provided on request*

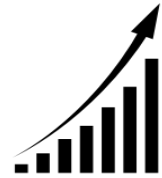
Investments and Economical Indicators

To make our team, you need:



To be a dependable partner

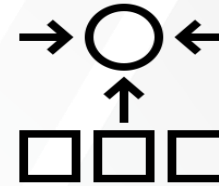
To be a legal entity incorporated more than 3 years ago



A stable position on the market

Positive dynamics and good financial standing

ROSTSELMASH



Loyalty to the brand

To decline any work with our competitors



Transparency and openness

To provide reliable information

We understand that big business is for strong-willed individuals and professional teams.

Our partners are ready to take responsibility for their decisions and accept the challenges of the business environment.

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